inspiration forum

A place of mutual dialogue and dreaming. www.inspirationforum.com

For the twelfth year already, the Inspiration Forum platform offered an opportunity to discover new perspectives, strengthen the dialogue and introduce new issues about our day-and-age. This year's edition took place from 25 to 30 October 2022 and focused on the events in Ukraine, the society moving online, the limits of economic growth and its alternatives, and the freedoms that are often still only on paper.



"To address the current crises, we need to change our view of the world – stop seeing it as a world of separate entities and start seeing it as a world where everything is interconnected. A part of this is also the integral connection of the present with the past and the future."

Jennifer Hinton, environmental economist

"This year's Inspiration Forum made me think about things I had been completely rejecting before."

Visitor



Seeking for new ways

Seeking.

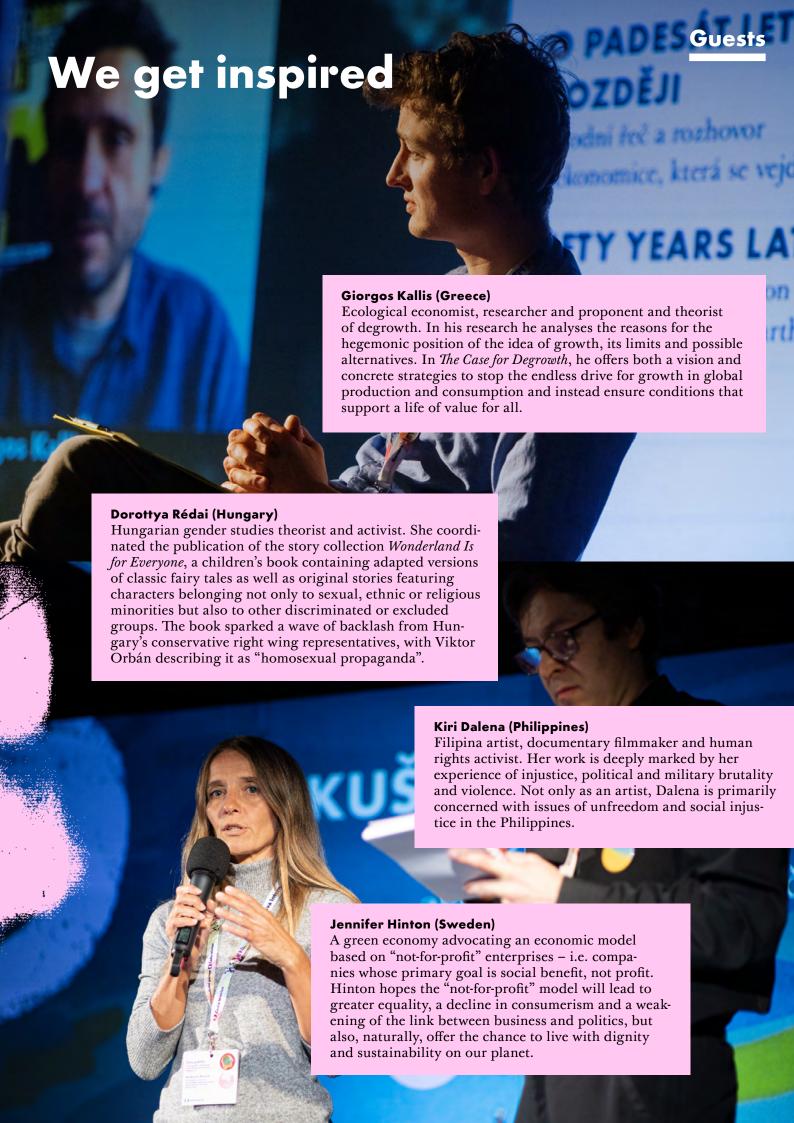
The Forum's topics reflect on the most serious crises and key challenges of our day-and-age. They are formulated so that they encourage original thinking and the search for new ways to overcome crises. We pose questions about the possibilities of a livable future, a freer and fairer world. We ask how we can put this into practice – how we can effectively contribute to change on the personal, civic and political level.



Against the backdrop of the current horrible war events and dark political analyses of the situation in Ukraine, we can also see a certain hope. We are witnessing something unexpected and truly unprecedented – tenacious resistance, solidarity and the ability to join forces. The post-war world can take on various forms. We will look for those in which Ukraine can inspire a revision of what humanity means to us and what specific and practical steps can be taken. It is clear that we have to expand the term's content.









Patricia Churchland (Canada)

Canadian philosopher, a pioneer in the field of neurophilosophy – a discipline that reflects on philosophical problems in the light of scientific knowledge about the functioning of the human brain. In her most recent book, *Conscience: the Origins of Moral Intuition*, she concludes that conscience is also a product of the evolutionary development of the brain, and that some moral intuition is thus possessed not only by humans but also by other mammals.





Seeking new language

Imagination.

The interdisciplinary research programme **Inspiration Forum LAB** organized every two years, creates a space for dialogue between science and art. During the first edition of 2021/22, three teams of Fellows from the arts and sciences (from biodesign through philosophy to social and environmental anthropology) searched for "Limits to Growth". The results of their research have given rise to interdisciplinary projects combining art and design research. The works focus on the transformation of Ostrava over the last decades, the toxic relationship between phosphate fertilizers and agricultural plants, and possible scenarios of climate change in the Guadiana River basin between Spain and Portugal.



MUTUAL CORE: A case study of a transformation Giulia Faccin, Ján Skaličan, Jitka Králová and Jaroslav Michl

Pedro F. Neto and Burak Korkmaz guadiana4movements.eu

IF LAB in media and in the world

Artyčok.tv: Reportage on a collective exhibition of projects in the Display Gallery

Information is Beautiful Award:

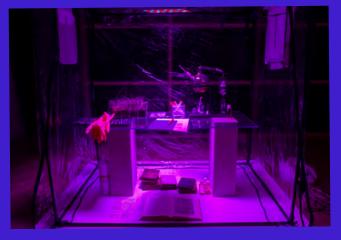
Guadiana in Four Movement was shortlisted

Ji.hlava IDFF: <u>Presentation of Guadiana in Four</u> Movements in competition section Short Joy

Planet B: Presentation of the Mutual Core and Fertiliser Rehab projects at the Toxic Futures and the Creative Process symposium

Radio Wave: We will soon run out of phosphorus.

Inspiration forum LAB looks back at the limits of growth not only in agriculture, 13 September 2022, Šimon Holý



FERTILISER REHAB: Speculative research on plant rehabilitation in times without fertilisers

Hana Komanová and Karolína Žižková fertiliser.rehab

Current world through students' eyes

Change.

Fifteen aspiring journalists engaged in the production of media outputs for the festival as part of the IF NEWS workshop. The aim is to introduce students to the basics of festival journalism, to introduce them to key issues dominating the contemporary media space, to guide them to a reflection on current IF topics and to give them the opportunity to meet and talk to the most prominent personalities of the Czech media scene.

This year, the students met with Apolena Rychlíková, with whom they discussed the operation of the editorial office of Alarm online daily and the ethical dilemmas of journalistic work, with Linda Bartošová, who shared the experience of a young journalist employed with public television and who also talked about wellbeing and the ever-present pressure on performance in the media, and with Tereza Domínovová, who outlined the specifics of working with social networks, Štěpánka Cimlová, who discussed the potential hidden in the social network TikTok and the problems of Czech education, and podcasters Zuzana Kašparová and Terézia Ferjančeková, who talked about the ways into the Czech podcast market, the early days of their Vyhonit ďábla podcast and the functioning of individual platforms, the possibilities of earning money by creating a podcast and the feelings of uncertainty that can occur upon entering the public space.

In two thematic sessions, the students became better acquainted with topics that represent major challenges for Czech journalism. They spoke with sociologist **Vojtěch Pecka** about misinformation about the climate and with Romani scholar **Jan Dužda** and writer **Iveta Kokyová** about the stereotyping of Romani people in the media.

Ukrainian folklore in the arms Esther Hyhlíková

"Animal symbols are most often present in the viral image of war. The Ukrainian Ministry of Defence publishes footage of Ukrainian soldiers taking care of abandoned animals and feeding them. According to Ilyashenko, kittens are most associated with the Ukrainian army. Kotyky or murichky, the Ukrainian word for kittens, is what soldiers have been called in national news since 2014. What is noticeable about this "cute" discourse is the retreat from the traditional construction of toxic heroism in relation to the war effort and the move away from classical verbal masculine categories. The army is not trying to frighten."

On degrowth: New story

Karolína Kupková

"Growth rejects the idea of people as selfish individualists in pursuit of profit. According to its advocates, happiness in life is not based on productivity, but on functioning interpersonal relationships, mutual care and self-realization. The world of degrowth implies a decline in material wealth, but not in the sense of forced restrictions as the concept tends to be presented. This decline, on the other hand, happens naturally, along with the realization that things don't make us happy. This is also confirmed by studies linking GDP, as the main economic indicator of prosperity, to life satisfaction. The phenomenon known as the Easterlin paradox shows that from a certain wealth level, a further increase does not imply a happier life."

Metaverse versus Society: On Opportunities and Risks

Magdaléna Čevelová

"While there is scepticism about the development of the Metaverse, which was confirmed by voices across the Inspiration Forum debate, it is also clear that Mark Zuckerberg – one of the richest people in the world - will accelerate the development of virtual reality by several years, perhaps a decade. Although Meta's profits have declined, it is still one of the most profitable companies in the world. It is a fact that Zuckerberg's word has great weight and a huge global impact. For example, when Facebook sets new rules, it affects elections not only in the US, but also around the world. In the course of 18 years, Facebook has transformed from a network used by a few thousand students to a global multimedia environment that is part of each of us."



Thoughts of our guests put in context

Context.

The second series of Inspiration Forum's Screenshot podcast dished out the highlights of the 2021 Inspiration Forum debates and discussions. This year's series was moderated by columnist and anthropologist Lukáš Senft, who in each episode presented the work and ideas of people who bring a new perspective on the concept of personal freedom and gender-based inequality, economic solutions that seek a balance between the use of natural resources and a good life, and change the view of the world of work, the intelligence of plants, our relationship with digital corporations or our role on our planet. In six episodes dedicated to six personalities (Judith Butler, David Abram, Nick Srnicek and others), their Czech and Slovak counterparts also speak, putting the ideas into our context. Special episodes of the third series brought recordings of the discussions in the original version.

The podcast is available on our **website** and in podcast apps.













Our presence in the media space



OSOBNOST

'Russia Wants to Beat Us into Submission' Ukrainian Director-Turned-Soldier Alisa Ko Unveils First-Look Footage of 'Frontline' By Marta Balaga

inian director Alisa Kovalenko unveiled first-look footage of upcoming

at Ji hlava Film Festival's Inspiration Forum, it will also

Lidové noviny: Ukranian writer: Russia is a country of tame people and Putin is a psychopath with signs of sadism, 19 October 2022, Radim Kopáč

Respekt: Songs instead of violence, 23 October 2022, Martin Uhlíř

Jihlavské listy: War reflections, the Philippines, virtual reality and a debate on ethics: the 26th Ji.hlava is starting, 24 October 2022, Jiří Varhaník

Whatnews.cz: Marek Hovorka turned Jihlava into a film city. He has been organizing the documentary film festival since he was seventeen, 24 October 2022, Alena Gurin Stará

Česká televize: Ji.hlava IDFF is starting, Studio ČT 24, 25 October 2022, Kristýna Posekaná

A2larm: Dorottya Rédai: How should we reshape our relationships in the future? And what can each of us do about it?, 25 October 2022, Dorottya Rédai

Universitas: Dorottya Rédai: My activism and academic work support each other, 25 October 2022, Kristýna Veitová

Parlamentnilisty.cz: Karel Janeček encountered other candidates. His intentions are now clear, 26 October 2022

Seznam Zprávy: Babiš for president? I don't see the story yet, says his former adviser, Vlevo dole, 28 October 2022, Lucie Stuchlíková, Václav Dolejší

FullMoon: Ji.hlava International Documentary Film Festival, 27 October 2022, 28 October 2022, Jakub Koumar

A2larm: Our book was made most famous by a far-right politician, says Hungarian LGBTQ+ activist Dorottya Rédai, 29 October 2022, Kristina Němcová

Aktuálně.cz: Ukrainian director went to fight on the front: I can't shake the thought of my friends dying, 29 October 2022, Jana Václavíková

Variety: Russia Wants to Beat Us into Submission': Ukrainian Director-Turned-Soldier Alisa Kovalenko Unveils First-Look Footage of 'Frontline', 29 October 2022, Marta Balaga

Film a doba: Overview of Ji.hlava 2022. Winners KaprKód and 07:15 - Kos, Czech Joy, key films, discussions and topics, 31 October 2022, Pavel Sladký

Fullmonn: Memories of Ji.hlava, 2 November 2022, Štěpán Nezbeda

A2larm: Degrowth business? Why and how the oxymoron should become commonplace, 4 November 2022, Eva Fraňková

Ohmy News: 가족 위해 총을 든 우크라 여성 감독의 이야기 [The story of a Ukrainian director who took a gun to defend her family], 22 November

Deník N: My son must understand that I am fighting so that he does not have to go to war in a few years, says the Ukrainian woman from the trenches,

December 5 2022, Petra Procházková





"Thirty-five-year-old Kovalenko knows Russian aggression well. Eight years ago, when the war in the Donbas started, she joined the soldiers as a documentary film student and filmed their everyday life for many months. 'We had no help from abroad, everything was provided by amateur soldiers who volunteered to fight. We didn't even have enough shoes,' he recalls."

Aktuálně.cz: <u>Ukrainian director went to fight on the front</u>: <u>I can't shake the thought of my friends dying</u>, *29 October 2022*, *Jana Václavíková*

"If I want to convince readers of anything, it is 'only' that there are other ways of organizing the economy and society than the one we are used to living in at the moment. From the current interest in the topic of degrowth, it seems that this topic is attracting more and more attention – in the near future, for example during the day dedicated to discussing degrowth at the Ji.hlava Documentary Film Festival, where the aforementioned Jennifer Hinton and the topic of degrowth entrepreneurship will also be featured during the Inspiration Forum."

A2larm: Degrowth business? Why and how the oxymoron should become commonplace, 4 November 2022, Eva Fraňková

"The writer Oksana Stomina comes from Mariupol, Ukraine. She was forced to leave the city looted by Russian aggression in March. Her husband, one of the defenders of the Azovstal steelworks, is still in Russian captivity. Oksana writes poetry and prose, mixing fiction with documentary. And she is committed to the Ukrainian cause. On October 26th, she will talk at the Inspiration Forum at the Ji.hlava International Documentary Film Festival."

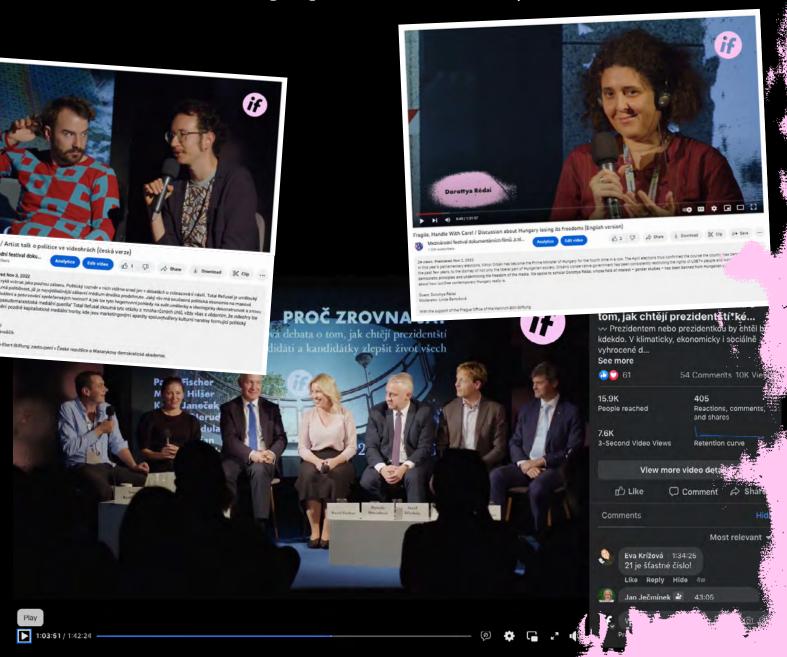
Lidové noviny: Ukrainian writer: ,Russia is a country of tame people' and Putin is a psychopath with sadistic traits, 19 October 2022, Radim Kopáč

"In climatically, economically and socially exacerbated times, this is no time for a decorative role of the highest state function. The President has the power to influence the social atmosphere and the nature of governance in the country. How do the selected candidates approach the challenges of the near future? How do they intend to approach the pressing problems of poverty and inequality, the collapsing environment, the growing social conflict in a hopefully soon-to-be post-war Europe? What will they do to make the Czech Republic a good place to live? The guests of the Inspiration Forum were Pavel Fischer, Marek Hilšer, Karel Janeček, Danuše Nerudová and Josef Středula."

Ji.hlava Online

Beyond the boundaries of disciplines and imagination

We bring a selection of the best discussion, interviews and lectures of this year's forum to our viewers through live online streams or during the online part of the festival. This year we live-streamed the presidential candidates' debate and an interview with Canadian neurophilosopher Patricia Churchland. Another fourteen selected programmes across various topics and forum formats were presented as part of Ji.hlava Online, which follows the six-day festival and brings a selection of films and debates from the Inspiration Forum for two weeks. This year's Ji.hlava Online had almost 50 thousand viewers and thus became an integral part of the documentary autumn.



Inspiration Forum's 2022 partners

European Cultural Foundation



























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Team IF

